# PhD Programme table 37th cycle – PON Call for application "Ricerca e Innovazione" 2014 – 2020



UNIONE EUROPEA Fondo Sociale Europeo





PROGRAMME'S NAME	TRANSLATION, INTERPRETING, INTERCULTURAL STUDIES
DURATION	3 years
PROGRAMME START DATE	01/01/2022
LANGUAGE	Italian, English, French, Spanish
COORDINATOR	Prof. Raffaella Baccolini (raffaella.baccolini@unibo.it)
CURRICULA	Translation
	Interpreting
	Intercultural Studies
RESEARCH TOPICS	Detailed list at the bottom of the present document
PhD POSITIONS	4
ADMISSION PROCEDURE	Qualifications and research proposal evaluation

# Available Positions and Scholarships

Actions	Pos. n.	Financial Support	Research topic
Action IV.5 "PhDs on innovation topics"	1	PhD Scholarship	RACHS: Detection and Computational Analysis of Internet Hate Speech
Action IV.4 – "PhDs on green topics"	2	PhD Scholarship	Languages and Communication: the challenges of the ecologic transition in the climate crisis
	3	PhD Scholarship	Climate crisis and environmental sustainability communication tools from a gender perspective
	4	PhD Scholarship	Educational Linguistics and Ecocriticism: Environmental Narratives for Children and Young People

# Required and Supporting Documents to be attached to the application

(only documents in Italian, English, French, German and Spanish shall be considered as valid and be assessed by the Admission Board)

Only qualifications obtained during the last 5 calendar years shall be taken into consideration, except for the University Degree. The Admission Board will assess the relevance of the supporting documents to the criteria listed in Art. 3 of the Ministerial Decree 1061/2021 (see also Art. 4 of the Call for applications).

REQUIRED DOCUMENTS	
Identity document	Valid identity document with photo (i.e. identity card, passport)
Curriculum Vitae	No specific CV format is required
Degrees	Documents attesting the awarding of the first and second cycle degrees (see Art. 3 of the Call for Applications)
Research proposal	Multi-annual research proposal that the applicant proposes to carry out within the PhD programme. The proposal must meet the following requirements:

#### AFORM Settore Dottorato di ricerca

	it must have a minimum length of 7,000 characters and a maximum length of 20,000 characters, including spaces and formulas, if present. This figure does not include: the title, the outline, references and images (such as graphs, diagrams, tables etc where present); it must be written following the template provided for Action IV.4 PhDs on Innovation and Action IV.5 " PhDs on Green topics". The template is attached to the Call for Application and available for download on the University website.
SUPPORTING DOC	UMENTS
Publications	Lists of publications (i.e. monographs, articles on scientific journals), minor publications (conference papers, volume's chapters etc.), abstracts and posters presented during national and international conferences, etc)

# **Evaluation criteria**

The **results of the admission exams** will be available **from 03/11/2021** on <u>Studenti Online</u> (select "summary of the requests in progress" > "see detail" and open the .pdf file at the bottom of the page). **No personal written communication will be sent to applicants concerning the examinations results**.

Scores will be expressed in points out of 100, as follows.

Minimum score for eligibility: 60 points, Maximum score: 100 points

Qualifications evaluation	University degree final mark. Graduands shall be evaluated according to the Weighted Average Mark (WAM)	10 points max
	Publications	10 points max
Research proposal evaluation		80 points max

# **Research Topics**

### n. 1 - INNOVATION

Thematic area SNSI 2014-20	Tourism, Cultural Heritage and Creativity Industry Technologies and applications for the preservation, management and enhancement of
	cultural heritage, art and landscapes
PNR 2021-2027	Humanistic culture, creativity, social transformation, inclusive society
Project title	<b>RACHS: Detection and Computational Analysis of Internet Hate Speech</b>
Project description	This project aims to develop tools to combat online hate speech, i.e. hate speech that spreads intolerance, prejudice and fear towards an individual or a group of individuals. The datasets created contain thousands of examples mostly in English. In the development of artificial intelligence models applied to language, this bias towards English has created a scarcity of models and therefore of tools for the detection of hate speech in other languages, including Italian.
Mandatory traineeship	6 months
Company name or type	Company specialized in Artificial Intelligence
Stay abroad	6 months

### n. 2 - GREEN

Thematic area SNSI 2014-20	Health, food, quality of life
PNR 2021-2027	Food, bioeconomy, natural resources, agriculture and environment
Project title	Languages and Communication: the challenges of the ecologic transition in the climate crisis
Project description	The purpose of the project is to create an interdisciplinary social and humanistic profile addressed to develop discursive practices broadly related to the Environment and Sustainability, in particular as regards the ecological impact in the context of the climate crisis, also with reference to public health. A vast body of research over the last decades has emphasized the crucial role of media in raising or promoting citizens' awareness to the new global challenges. In particular, the new media play a constantly

	increasing role in scientific communication, in the context of strategic communication of companies committed to net-zero targets.
Mandatory traineeship	6 months
Company name or type	A multinational company in the nutrition and agriculture sector, committed to sustainable practices
Stay abroad	6 months

### n. 3 - GREEN

Thematic area SNSI 2014-20	Tourism, Cultural Heritage and Creativity Industry Reducing environmental impact (green engine)
PNR 2021-2027	Humanistic culture, creativity, social transformation, inclusive society
Project title	Climate crisis and environmental sustainability communication tools from a gender perspective
Project description	The project aims to provide methods for an analysis of the communication of climate crisis and sustainability in the media (national and international) through the use of computer tools, the tools of discourse analysis and gender studies. Some Swedish scholars have in fact linked misogyny to climate negationism: for negationists, it is not the environment that is threatened, rather modern industrial society built on masculinity, which considers nature an element to be exploited, while climate science is perceived as feminized (Anshelm and Hultman 2014). The project involves drafting guidelines for companies for sustainable communication that is respectful of diversity and able to promote awareness about ecological transition issues.
Mandatory traineeship	6 months
Company name or type	Company specialized in communication
Stay abroad	6 months

### n. 4 - GREEN

I. 4 - OKELN		
Thematic area SNSI	Tourism, Cultural Heritage and Creativity Industry	
2014-20	Reducing environmental impact (green engine)	
PNR 2021-2027	Humanistic culture, creativity, social transformation, inclusive society	
Project title	Educational Linguistics and Ecocriticism: Environmental Narratives for Children and	
	Young People	
Project description	The aim of the project is to analyze the narrative constructions about nature that emerge in children's literature books in different languages, and to study the effects they have on those who read them and/or use them to learn a foreign language. For instance, many children's books have animals as protagonists, and thus they convey a different kind of representation of the environment, depending on the different languages, and therefore cultures, in which they are written. The purpose of this PhD project is to train a professional able to talk about environmental issues to a young audience, also through multilingual education. In particular, it includes: -an ecocritical analysis of children's books in different languages (Italian, English, Spanish); -the identification and production of materials for language teaching and learning in a multicultural perspective, starting from the results of analysis carried out in the previous phase.	
Mandatory traineeship	6 months	
Company type	Publishing house specializing in youth literature or multimedia production	
Stay abroad	6 months	